Cash Flow Management 2015 CACTTC Education Conference



Steps

- Set cash flow targets
- Know your payment terms
- Invoice quickly
- Make payment easy for taxpayers
- Use technology to your advantage
- Focus on cash flow, not on returns
- Attention to detail



Cash flow Targets

- Weekly
- Monthly
- Yearly



Cash flow Targets

• Government Code § 53646

	Investment Maturities	Projected Deposits	Projected Disbursements	Cumulative Available Cash
Ending Cash Balance June 30, 2015				\$293,359,942
July-2015	\$731,006,318	\$324,034,444	\$522,063,444	, , ,
August-2015	142,134,000	\$312,210,833	\$338,692,556	\$941,989,538
September-2015	158,605,000	\$277,016,667	\$313,034,778	\$1,064,576,427
October-2015	156,000,000	\$396,087,167	\$349,167,056	\$1,267,496,538
November-2015	116,625,000	\$459,211,778	\$335,378,500	\$1,507,954,816
December-2015	199,595,000	\$801,074,278		

Payment Terms



 If you don't know when payments are due, how are you going to manage your cash flows?

Invoicing

- Tax Bills
- Collections
 - Notifications







Easy Payment Options

Online Payment

- Credit Card, PIN-Less Debit Card, E-Check (ACH)
- Responsive Website Design echeck)
- QR Code
- Application





Online Tax Collections

	Ι	/R	W	eb	eCh	eck	Credi	t Card	
Fiscal Year	Trans	\$ Vol	Trans	\$ Vol	Trans	\$ Vol	Trans	\$ Vol	Total Roll
FY 2006-07	17%	14%	83%	86%	66%	69%	34%	31%	5%
FY 2007-08	17%	17%	83%	83%	52%	61%	48%	39%	6%
FY 2008-09	10%	9%	90%	91 %	63%	65%	37%	35%	6%
FY 2009-10	11%	10%	89%	90%	65%	70 %	35%	30%	6%
FY 2010-11	7%	6%	93 %	94%	69%	75 [%]	31%	25%	9%
FY 2011-12	6%	5%	94%	95 %	76%	81%	24%	19%	10%
FY 2012-13	6%	5%	94%	95 %	79 %	83%	21%	17%	12%
FY 2013-14	6%	4%	94 %	96%	80 %	85%	20%	15%	13%
FY 2014-15	7%	4%	93 %	96 %	79 %	85%	21%	15%	14%

Easy Payment Options

- Point of Sale (POS)
 - Credit Card
 - PIN Debit Card

VISA

- EMV
- Contactless



Technology Can Be Your Friend



Advancements in Cash Flow Mgmt.



- Lockbox
- Electronic Payments
- Electronic Deposit
 Permits
- Electronic Bank Deposits
- Payment Scheduling

Investing of Cash Flow



²⁰¹⁵ CACTTC Education Conference

Focus on Cash Flow

- If your cash flow is in order, your returns will be in order as well...
 - Have a Plan
 - Have a Policy
 - Directed Investments
 - Asset Managers



Attention to Detial



- Teeter
- Retirement Prepay
- Debt Service
- Tax Revenues
- Temporary Transfers
- Bond Issues / TRANs
- A-C Issues

Attention to Detail

					Date:	9/25/2015
DAI	LY ISSUES REPORT					
				Over \$100,000.00		
FUND	DESCRIPTION					
4999	Special District	577,943.99		4103011239 /SHEA HOMES	9/25/15	MAIL
			127,528.00	4103011240 /HO-12-1.0	9/25/15	MAIL
7999	School District					
5820	Co-Schools-Vendor					
5870	Co Schools - PR					
7500	Mt Diablo - PR					
7700	WCCUSD - AP					
7700	WCCUSD - PR					
7800	SRVUSD - PR					
7966	Comm College - PR					
	Comm College - Student Aid					
7988	Comm College - Vendor					
8179	Children & Families First					
8308	Sheriff's Escrow					
8801	"G" series-Accts Payable	3,486,705.30	2,331,586.78	*** SEE ATTACHED ***	9/25/2015	MAIL
	"G" series-Employee Demand	ds				
	"C" series-upload	52,597.94				
	"C" series-upload	4,297,937.88	4,297,937.88	CCC TREASURER - COMM COLLEGE - P	9/28/2015	WIRE
	"C" series-upload	10,172,036.24	10,172,036.24	CCC TREASURER - SRVUSD - PR	9/28/2015	WIRE
	"C" series-upload	306,172.41	306,172.41	CCC WORERS' COMP FUND	9/28/2015	DEP-WF
	"C" series-upload	8,645,783.04	8,645,783.04	CCC TREASURER - WCCUSD - PR	9/28/2015	WIRE
8802	Welfare	67,192.78				
8806	Payroll					
	Payroll	1,733.04				
Cancell		(7,773.23)				
TOTAL	CHECKS ISSUED	27,600,329.39				

Attention to Detail

	4999	5800	7500	7700	7800	7988	8801
9/24/2015	146,060.05		143,786.32			126,124.81	687,398.63
			111,844.80				139,380.00
			405,239.08				607,825.66
			456,657.15				314,839.83
			595,716.81				100,708.98
9/25/2015	284,575.98						4,297,937.88
	127,528.00						10,172,036.24
							306,172.41
							8,645,783.04
							367,466.29
							405,621.38
							1,558,499.11
							650,175.23
	558,164.03	0.00	1,713,244.16	0.00	0.00	126,124.81	28,253,844.68
	4999	5800	7500	7700	7800	7988	8801

Attention to Detail

			ADD	TOTAL SUM	CHECKS		
DATE	ISSUES	DAY 1 - 30%	DAY 2 - 40%	DAY 3 - 15%	DAY 4 - 15%	OF FUNDS	REDEEMED
	17,841,000	1,016,700	1,452,000	433,350	25,350		
9/24/2015	1,305,000	-	-			15,000,000	
	4,910,000	3,590,000	2,426,000			8,943,400	3,992,000
	26,884,000	1,473,000	1,355,600	544,500	433,350		
9/25/2015	-	652,500	-			30,000,000	
	716,000	17,841,000	-			22,299,950	19,343,000
	-	214,800	1,964,000	508,350	544,500		
9/28/2015	-	26,884,000	652,500			67,000,000	
	-	-				30,768,150	
	-	-	286,400	736,500	508,350		
9/29/2015	-	-	-				
	-	-				1,531,250	
	-	-	-	107,400	736,500		
9/30/2015	-	-	-				
	-					843,900	

Steps

- Set cash flow targets
- Know your payment terms
- Invoice quickly
- Make payment easy for taxpayers
- Use technology to your advantage
- Focus on cash flow, not on returns
- Attention to detail

Questions



